



Energy  
Efficiency  
Program

# Grow Your Business Today



Nicor Gas is committed to ensuring that our customers have access to skilled trade allies who can meet the demands of the rapidly expanding energy efficiency industry. Our **Trade Ally Development (TAD)** program is designed to provide growth opportunities for diverse contractors who are in traditionally underserved areas. We will provide qualifying diverse contractors with free training and resources to elevate their business.

## **This intensive free training program will teach participants more about:**

- ⌚ Earning diverse industry certifications
- ⌚ Energy efficiency expansion
- ⌚ Creating a business growth plan
- ⌚ Additional development opportunities
- ⌚ Business marketing success

## **To be considered for the TAD program, a contractor business must meet the following eligibility requirements:**

- ⌚ Operate as a contractor for at least two years in one of the following trades:
  - General Contracting (natural gas experience required)
  - Weatherization/Building Science
  - HVAC (natural gas experience required)
  - Mechanical, Structural or Civil Engineering (building systems and natural gas experience required)
  - Plumbing/Hydronics
- ⌚ Licensed, insured and in good standing with the state of Illinois
- ⌚ Commit to attending training webinars and regular one-on-one sessions

## **Get started today!**

To learn more about the program and apply, visit **[nicorgas.com/TAD](https://nicorgas.com/TAD)** or email us at **[TAD@wmenergy.com](mailto:TAD@wmenergy.com)**

**Scan the QR code  
for more information**

