Economic Development Meeting Minutes Monday December 8, 2014

Respectfully submitted by Lori-Jo Fergle

- **1. Call to Order**: Meeting called to order at 7:45 a.m. by Chairperson Pastor Joe Mills.
- 2. Pledge of Allegiance
- 3. Roll Call Darlene Barber (not present), Lori-Jo Fergle, Village Chamber of Commerce Liaison Bruce Horek, Kandice Jacobs, Pastor Joe Mills, Allison Muzal (not present), Village Representatives Trustee Frank Perry, Director Community Development Melissa Headley
- 4. Opening Public Participation and Comments- no public
- 5. Active Agenda

A. Approval of the following minutes:

- -Minutes of November 24th, 2014 EDC Meeting: A motion was made by Bruce Horek, second by Lori-Jo Fergle to approve the minutes of the November 24th, 2014 meeting; the minutes were unanimously approved.
- **6. Updates from Village Management:** Melissa Headley's report given of the last Village Board meeting recommending the Medical Marijuana dispensary and to move forward. The COW is planning a small increase of permit and signage fees. A public hearing regarding the Bill Board located at the BP on 290/Mannheim was approved at the December 8th Village Board Meeting.
- **7. Updates from Village Chamber of Commerce**: Bruce Horek report given. Successful Christmas party last week and Survey of Educational forums/summit distributed.

Upcoming: Celebrate Westchester on January 24th, 2015 at the ALPINE HAUS.

8. Old Business (Discussion Only)

A. Planning of Future Educational forums/Summit: Results starting to come in from survey distributed at the Chamber of commerce party last week. The top 2 topics were legal issues and marketing (Social Media). Proposed dates for the 1st forum are 3/3/15 and a backup date of 3/17/15. 1st topic discussed to be Legal business issues and Kandace Jacobs will propose to a suggested speaker. Best time agreed was 11:30 – 1 pm, and proposed place will be the Village Hall. Budget for food is estimated at \$ 10/person.

We hope to budget \$ 1000 for next fiscal year to the board for these forums/summits.

- **B. Mission Statement Proposal:** committee worked on the rewording and deletion of verbage from the current statement. Melissa will send out the revisions for approval at our next meeting in January.
- **C.** Other ideas emerging from the Business Summit: Nothing new to report on the bus transportation issues.
- **D. Village Pride/Appearance:** Clean Campaign updates/addressing Liability / Business adopting sections of Westchester this topic was postponed to next meeting.
- **E.** Soliciting new members for the EDC: Discussed commissioner responsibilities and purpose. Suggestions to put in Chamber of Commerce newsletter, Westchester Village paper, and the Village website for applications as there are none currently on hand.
- **F. Wayfinding Sign updates-** Plans for nex year's signage. Our application had to be revised for I-DOT due to their issues with locations, wind, etc. The rest is on track..
- **G. Façade Grant Updates-** No new applications. We propose same amount to be available to the businesses next year of \$45,000. Currently have \$15,000 left in reserve to be used by April 30, 2015.
- 9. New Business: none.

<u>Adjournment</u>: A motion to adjourn made by Lori-Jo Fergle, second Bruce Horek, and meeting adjourned 8:41 am.

NEXT MEETING: Monday, January 12th, 2015